

SUMMARY

I'm a Senior Product Designer with 14 years of experience. I've worked on projects of all sizes, from small interfaces to large-scale products, for both startups and multinational companies. My background in History and Psychology informs my design decisions, enabling me to create intuitive interfaces that meet users' needs.

EXPERIENCE

September 2020 May 2023	<div>Ventra Go!</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Successfully redesigned app to increase revenue and business goals;Drove the Design System adoption in the company;Wrote documentation for the dev team that covered most of the app use cases;Redefined visual communication with clients, and the number of requests to customer support decreased by 20%.</div>	www.ventrago.ru
May 2020 August 2020	<div>A-Team</div> <div>Freelance Product Designer</div> <div>Got the experience of working with an international teams located 12 hours apart.</div>	a.team
September 2018 December 2019	<div>Evotor</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Got experience working on Point-of-Sale terminals ("Square"-like);Worked with a physical device with different limitations, such as size, weight, performance, speakers, etc.;Made research "in the field" (e.g., small shops, markets, gas stations) to understand user needs.</div>	www.evotor.ru
October 2017 August 2018	<div>OneTwoTrip</div> <div>Senior Product Designer</div> <div><ul style="list-style-type: none">Helped to launch two additional business lines;Worked with analytics and achieved new business goals (increased revenue from one source to 2.4%);Led the design to a new product line launch;Redesigned iOS app.</div>	www.onetwotrip.com
June 2017 September 2017	<div>Revolut</div> <div>Product Designer</div> <div><ul style="list-style-type: none">Designed iOS and Android apps.</div>	www.revolut.com
August 2014 April 2017	<div>Avito</div> <div>Product Designer</div> <div><ul style="list-style-type: none">Created a working application from scratch to find orders for various services based on fundamental business requirements;Led the learning process, which teaches QA Engineers how to make design reviews;Created concepts, prototypes, and designs for both iOS & Android apps;In collaboration with other designers, integrated the Design System;Worked with a full-stack team: product manager, iOS & Android developers (10 pers.), and QA specialist (2 pers.);Participated in design thinking sessions;Participated in UX research;Made more than 50 A/B tests.</div>	www.avito.ru

PERSONAL QUALITIES

Analytical mindset, logical thinking, communication skills and the ability to come to a common decision.
Knowledge of the basics of psychology.

Interests: videography, cooking, photography, music, movies, traveling, literature.

SKILLS & TOOLS

User Interface Design	Animation
User Experience Design	HTML & CSS
Visual Design	Figma, Sketch
Prototyping	Miro
User Research & Testing	Adobe Suite
Video Editing	

EDUCATION

2000 to 2006	<div>Udmurt State University, Faculty of History</div> <div>Bachelor's degree in History</div>	www.udmurt-university.ru
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CERTIFICATIONS AND LICENSES

Customer development at Internet Initiatives Development Fund (2018), **Digital product design** at British Higher School of Art and Design (2017), **Informational style and text editing** by Maxim Ilyahov (2017), **Design Thinking**, Three days course at Avito (2016), **Basic Java Script**, Moscow Coding School (2016).

